

IMPACT - JUNE 20



KAVERI KALA MANRAM



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FROM EDITOR HEART

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Reduce their cost of living, and create a better society.

It is a pleasure to meet all with my third edition of true positive impact stories of our challenging, courageous community members. Even though the COVID-19 restrictions are eased, Economically the world is facing a major challenge. We cannot expect politicians and the economists to solve this situation. It's up to every one of us to prepare to work hard and challenge this situation.

Realizing the future prediction couple of years back KKM well ahead organized and planned programmes of **"REDUCING EXPENSE IS THE ONLY WAY TO BOOST THE ECONOMY"** Emphasizing and helping the community to escape from this modern consumer culture to live a stress free life, reduce their cost of living, and create a better society.

KKM had continuous awareness programmes to the community through dramas, videos, painting and drawings. Humanity must recover from the global economic crisis, and to overcome this, community has to cut down the luxury and unnecessary costs of living.

We all must come forward and work together to save income for our family, country, and our business. You can read few success stories of challenging champions in this June edition

During Covid-19, number of organization donated dry food to the needy community which was a necessity during the crisis. People waiting in a line for collection of food, which could become a practice of being dependent on other people. In this situation some do not realize they are losing their dignity, self-esteem and self-worthy, which is very unhealthy. If this situation persists the human society may lose its overall self-esteem and dignity. Let us prevent and protect our brothers and sisters, showing them a path of living to become self-sufficient, value them who they are as persons and set them free.

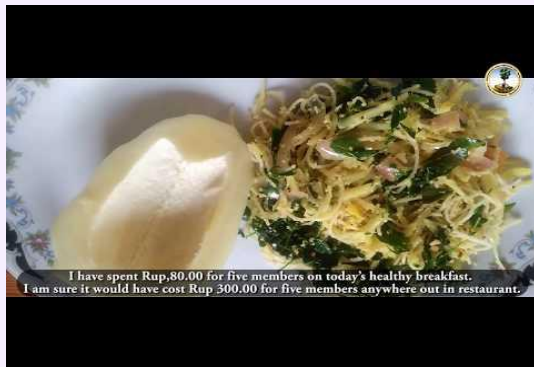
So, let's share what we have, Work for our needs, Live by the values, Lead by example.

IF THERE IS A WILL THERE IS A WAY.

Thank you, will provide you with more challenging positive impact stories in July 2020.

Save money during these difficult times of Covid-19

A statement from Visvalingam from Batticolo by impact of Shahana's Papaya noodles YouTube video



I have spent Rup,80.00 for five members on today's healthy breakfast. I am sure it would have cost Rup 300.00 for five members anywhere out in restaurant.

Visvalingam living in Batticaloa with his family, was affected by leprosy. He faced many challenges in his life. KKM was always there to help him and his family. Encouraged Visvalingam to do gardening, providing the water system and other agriculture needs. Visvalingam was able to maintain a healthy garden for his family use and an income for living. He was still trying to save money in many ways. KKM staff Shahana recently released videos on **LOW COST HEALTHY MEALS** from your garden and save money during these difficult times of Covid-19.



Watching these videos Visvalingam's family favourite was Shana's

Papaw noodles. After trying the recipe, they shared with their neighbors and friends. Not only it was tasty, loved by all, time saving, income saving, affordable, low-cost, and healthy filling meal from your own back yard. Visvalingam feels very happy, and inspired, sharing the recipe with the community.

Please watch Shana's quick and easy Papaw noodles.

<https://www.youtube.com/watch?v=qaQUS9Smdt8>

Neighbours and friends life transformation by positive impact effort of Jeyarane.

But it is an enjoyable challenge



Jayarani living in Jaffna says life is a challenge. Although there are various challenges in life, daily caring for your own child who needs special care is a really challenging, but it is an enjoyable challenge. Jayarani is a very loving and caring mother. She is able to give her daughter the best of care with the support of KKM in many ways. She is always thank full to KKM for empowering, motivating and transforming her life to do chemical



free home gardening for healthy life which is very help full in this present situation. Jayarani gets an income from the organic vegetables to support her family. She has inspired many in the neighbourhood to get involved in own chemical free vegetable garden for healthy life and save income. Jayarani feels proud to share her knowledge in maintaining a healthy garden and empowering her neighbors and friends

Nanthini is a champion in our community starting a new enterprises : Statement made by communities

ALL YOU NEED IS MOTIVATION, WILLINGNESS TO WORK



Nandini is a well talented and dedicated staff of KKM. Not only with her work she is a smart excellent business women. Nandini has her own home industry, making pure chilli powder named Manojika chilli powder. Through her hard work and exemplary effort, she is a successful entrepreneur. In that respect the community looks for the particular famous brand of Manojika chilli powder. This home industry brings



the family an extra income for her higher school children education fees. Earning extra income with your current job is very entertaining. Seeing Nandini's effort and motivation in the neighbourhood Jeyarane, has started a home industry , stitching face mask, tailoring, and home gardening. Nandini is a role model to the community, always willing to help anyone in sharing her business talent.

Nandini says

ALL YOU NEED IS MOTIVATION, WILLINGNESS TO WORK HARD AND DESIRE TO BE FINANCIALLY SUCCESSFUL.

You don't require much capital investment for this business

A small seed growing in to a big shadow tree by the impact of Gangajis effort



Gangaji lives in Kilinochchi with her family. Her husband is unable to work because of his disability. Gangaji is an

honest hard-working woman, who is always happy and never complains. She loves gardening, and her chicken farming. KKM donated 15 two weeks old quail chickens to start with. She looked after them well and using the eggs for her family and selling the eggs for an income. Quail eggs are in great demand because of the nutritious source of protein and regarded as an immune system booster. Which helps with the present covid-19. Gangaji



started incubating the eggs for hatching and breeding. Within two months they were able to get 45 chickens. The neighbourhood were surprised and interested with the quail farming. There was a great demand for chicken farming and neighbours are on the waiting list for their turn. Gangaji wants to extend her farming and be a successful entrepreneur. Not only she is a business women she empowers, trains and educated people to care and maintain healthy, productive quail farming.

Gangaji says,

YOU DON'T REQUIRE MUCH CAPITAL INVESTMENT FOR THIS BUSINESS. TRUST A GREAT INCOME.



Arumithurai is an inspiration to the community

Part of being a person is about helping others.



Arumithurai living in Trincomalee with his family, had a habit of living of depending with the help of different NGOs and charitable organization all his life. Arumithurai visited KKM with the same intention asking for help for his children. Realizing he has land and water facility KKM encouraged him to do gardening, promising to support with the start. He was reluctant to work hard at the beginning.



With continuous motivation of KKM he & his son started a small amount of peanut farming. To his surprise he was able to sell a good number of peanuts for an unexpected income.

This success and positive impact made him to extend his cultivation in two acres of land. Peanut cultivation was generating income, which made the family very happy. Now he is a well known famous peanut farmer in the village. His son is sharing his successful cultivation with his friends and empowering them.

Arumithurai is an inspiration to the community. He is always thank full to KKM for showing a path to survive and thrive. He says during these difficult times he was lucky he had an income to survive and not depending on others.